Three perspectives on FM
Research, Education, and Practice

Mark Mobach, Professor in Facility Management

share your talent.
move the world.
A model of research, education, and practice
(Hanze UAS Groningen, 2015)
Nice idea, but how to do it?

A model of research, education, and practice
(Hanze UAS Groningen, 2015)

share your talent. move the world.
Toilet and privacy

Ford Highland Park factory; about 1914 (Arnold and Faurote, 1919: 396)

Larkin Annex, wall hung toilets (Quinan, 1987: 76)
Paruresis. Solution?

(Mikellides, 1980: 22)
Solution 1. Disadvantage?

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Otohime (sound princess)
Figure 1 A learning cycle of design (Mobach et al., 2015)

1. a current (undesired) situation (‘ist’)
2. a study at a current (undesired) situation
3. a process to (re)design a future (desired) situation
4. an implementation of the (re)design

5. a future (desired) situation (‘soll’)
6. a study at a future (desired) situation
7. an evaluation (comparing performances at both situations)
Vacant property. Solution?
Solution 1. DIY

share your talent. move the world.
Week of the empty building

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An interwoven system
Practice, education, and research

- Practice wants solutions now
- Practice wants these solutions to really work
- Practice wants to team up with knowledge partners (objectivity, CSR, PR)

- Education needs time to organize
- Education is subject to fixed time schedules
- Education can be in English

- Research needs time
- Research needs relevant problem-based questions
- Research needs funding
An interwoven system
Practice, education, and research

Brainstorm

• Create a lively network of practice, education, and research
• for the benefit of all three,
• align intentions and interests

, and by doing so,

• unlock vast potential of EuroFM-network

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