Logbook:

**EuroFM: cross-network workshop, Milan Friday 30. October 2015**

**Purpose:**
- a collective process of idea generation on how to unfold the potential of EuroFM. 4 concrete issues were used to kick start the process:
  - Matchmaking between research/practice for mutual benefits in research and development applications (Susanne Balslev Nielsen)
  - Innovation in FM (Mark Mobach)
  - “one week house” (??)
  - Long term partnerships in teaching and FM, the example of a shopping mall (Pekka)
Group 4: EuroFM App with search function (Gordon et al)
Group 3: Online “Bullet board of needs and offers” during EFMC (Brenda et al)

- Use either LinkedIn or EFMC to create an supply/demand “bulletin board”
- Ask people to tell:
  - What they need
  - What they can offer
- A moderator will filter out the topics, and create
  - Topic
  - Demand
  - Email address
  - Supply
  - Email address

So demand & supply can contact each other.

Brenda
Group 2: Platform for collaboration eg. IFMA Spain has with e.g. Madrid university (Victor et al)
Group 1: Trust building and a FM student database with standard project format strengthen relation between academia and practice (Susanna et al)
1. **EDUCATION**

   - **STUDENTS = FEASIBILITY STUD.**
   - **MARKET NEEDS -> ED.**
   - **ALIGNMENT**
   - **ADDED VALUE -> PRACTICE**

   **PRACTICE**

   - DATABASE OF "A" STUDENTS THAT PRIVATE S. CAN ACCESS.
   - COMPETITION | JOBS
   - PRIVATE NEEDS KNOWLEDGE

   **Pilot Studies:** Offer for students & W.

   - NEED "CALL CENTER" FOR
   - NEEDS OF MEMBERS.
   - UNIVERSITY SELLS TO COMPANIES,
     NECESSITY HIGHLIGHTED.
   - SENT TO STUDENTS....

   **DIFFERENT TACKS FOR**
   - DIFFERENT STUDENT LEVEL:
     BACHELOR (MASTER | PHD)

   DOES COLLABORATION REQUIRE PRESENCE?

   **NEED FOCUS.**
AM: TO BUILD A SUSTAINABLE RELATIONSHIP BETWEEN ACADEMIA AND PRACTICE

- Format needs to be standardized according to research level (bachelor, masters, phd, etc.)
- Trust which supports collaboration on win-win basis

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