



Project Presentation

March-September 2006

EuroFM



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Aim

EuroFM's mission is the advancement of knowledge in Facility Management in Europe and its application in Practice, Education and Research, in order to communicate 'best Practice' through Europe.

In line with our mission, EuroFm, with the support of its more than 70 member institutions, is set to launch a european facilities management information platform with the purpose of making relevant FM information accross Europe available to our member institutions and their membership at large. This news platform does not intend to compete with any of the existing national publications in Europe, but rather, the aim is to integrate and give their work larger exposure to readership across Europe. The platform will draw from existing production, be it from national association magazines or commercial publications, and will properly recognise the authors and publications the information originates from under specific Publication Partnership agreements.



Aim

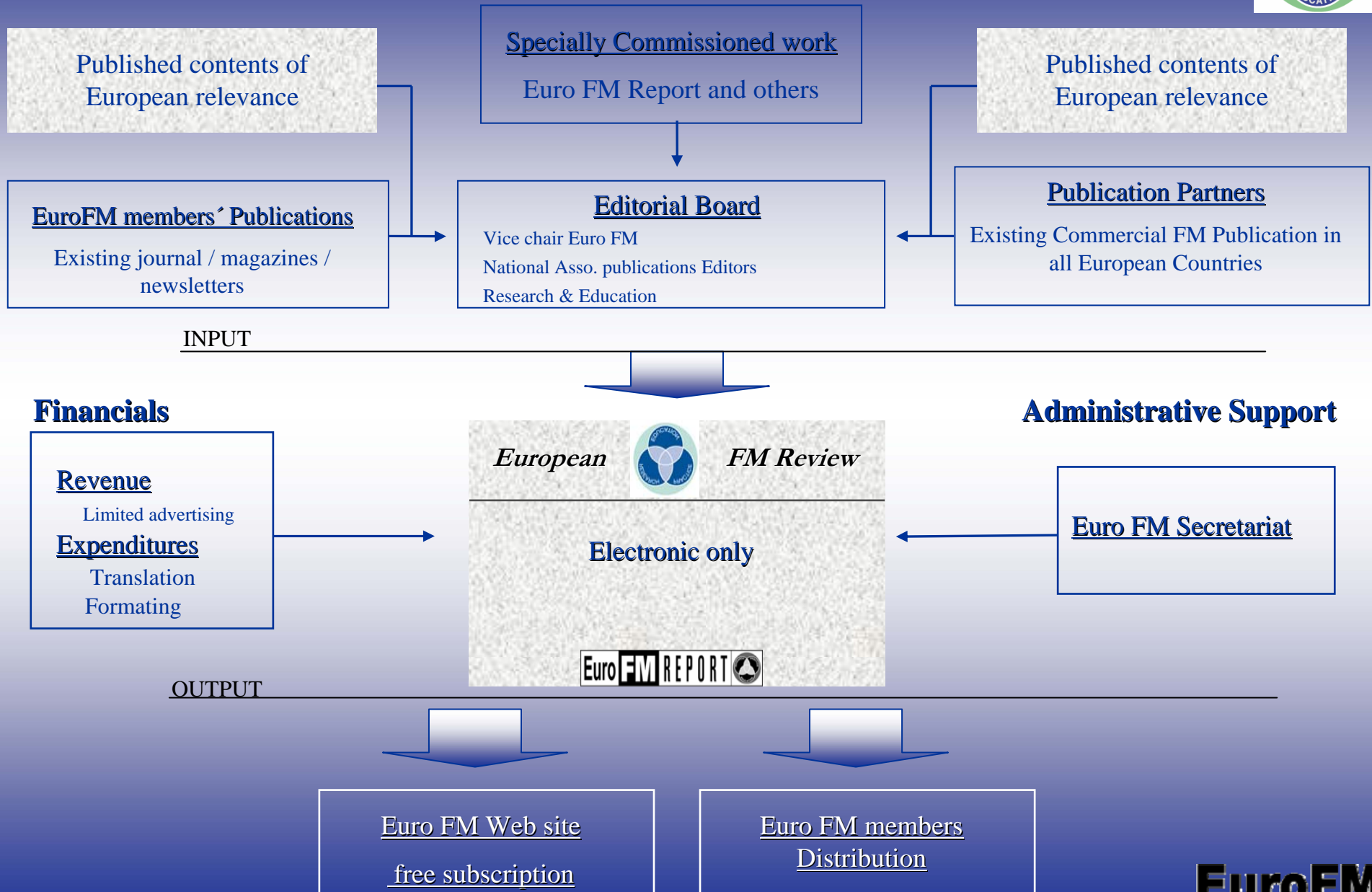
The European news platform will be a holistic FM publication with information that is relevant to FM researchers, educators and market practitioners at european scale.

It will be an electronic-based publication, initially available quaterly, and will be distributed free of charge as a EuroFM service to the FM community.

The contents of the publication will be managed by an editorial board which will define contents from existing articles in partner publications and will commission articles of specific relevance when required.

It is intended to be a non-profit publication and the proceeds from advertising will be used to cover translation and operating costs.

European News Platform Structure





Editorial Board

Mission

The identification of professionally sound FM information, initially across Europe, but potentially at global scale, in the fields of research, education and practice that could be relevant to the members of member institutions of EuroFM at large.

Editorial Board



Membership

The editorial board will be formed preferably by professionals from the communication world with expertise in FM markets and by representatives from the research and education fields. Additionally, the vicechairman of EuroFM, in charge of institutional communications, will be a member of the board. The board will elect a chairman.

In order to facilitate the identification of existing information in different countries and to allow for diversity, the board should have representatives from as many countries as manageable.

The specific numbers are still to be defined.

Term of office

A term of office will be set to guarantee rotation, but always limiting that rotation to quality of information.

Editorial Board



Functions and Responsibilities

- 1.- Define the structure of the publication
- 2.- Set editorial lines and quality standards.
- 3.- Invite contributions from Publication Partners according to editorial lines and themes.
- 4.- Select contributions to be published
- 5.- Commission Specific articles/production
- 6.- Maintain and enlarge the publication partners list to meet standards
- 7.- Supervise final production.

Editorial Board



Operating Procedures

They will be defined by the editorial board in detail under the following guidelines:

- 1.- Cost must be kept at a minimum. Therefore, Internet communication and conference calls should be the main communication channels.
- 2.- Board meetings, if necessary should be concurrent with EuroFM quaterly meetings.
- 3.- EuroFM secretariat will play a support role to the editorial Board.
- 4.- Given the nature of this publication, the participation of editorial board members will not be retributed. Expenses, if any, should be initially covered by institutions. When the publication runs an operating surplus, board expenses will be addressed.

Editorial Board



Editorial Board Composition Proposal

- 1.- Create zones grouping countries where EuroFM has national associations members or relevant country.
- 2.- Identify a country representative person who will be in charge of drafting Publication Partners and identify all available local published work.
- 3.- One person from each zone will be appointed to the editorial board and will be in charge of coordinating the country reps and product from the different countries in his/her zone and select final product to be published in the European News Platform.

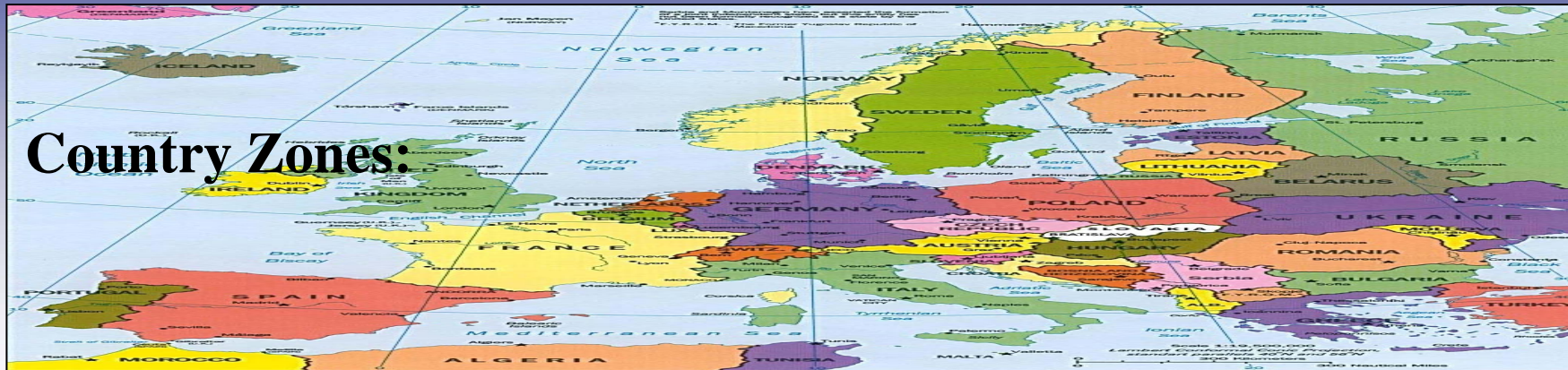
Editorial Board



Country Zone criteria:

- 1.- Language/culture similarities.
- 2.- Amount of publication partners in home country and/or published work.
- 3.- Convenience due to existing networks that can facilitate coordination.

Editorial Board



Country Zones:

CHAIRMAN:

Zone 1 UK+IRELAND

Zone 2 NETHERLANDS

Zone 3 BELGIUM+FRANCE+LUXEMBURG

Zone 4 GERMANY+AUSTRIA+SWITZERLAND

Zone 5 HUNGARY+CZECH R+POLAND

Zone 6 DENMARK+FINLAND+SWEDEN+NORWAY+ICELAND+ESTONIA

Zone 7 SPAIN+ITALY+PORTUGAL

Zone 8 OTHER CONTINENTS

Area 1 EDUCATION

Area 2 RESEARCH

Albert Pilger

Richard Byatt

Lennart Harpe

Didier van den Eynde

Michael May

Gabor Scottt

Olav Saeboe

Antonella Perone

Mick Dalton

Thomas Wehrmueller

Per Anker Jensen

Publication Partnership



Objective

To regulate the institutional relationship between EuroFM and commercial and non-commercial FM publishing houses in Europe with respect to EuroFM's European FM News Platform project.

Publication Partner's Contribution

The publication house selected as Publication Partner to EuroFM's News Platform will be asked to identify and or propose specific articles from their FM publications that meet the content criteria specify by the editorial board of the future European News Platform publication. From the proposed selection, the editorial board will select those which deems most appropriate at the time and will inform the publication partner which articles have been selected for publication.

Publication partners will authorise EuroFM to translate and publish the selected articles in the European FM news platform.

Publication Partnership



EuroFM's contribution

EuroFM will create a Publication Partner Status and will publicly support it.

EuroFM will give publication partners exposure in its web site, with proper publication description, logo, statistics and link to publication's site.

EuroFM will properly recognise the authors and publication houses selected to appear in the European News Platform publication. In addition, by incorporating the name of the author and the publication logo/web link by any articles published, publication partners will get vivid exposure with more than 25.000 readers across Europe, and potentially many others across the globe every time an article is published.

Publication Partnership



Operating Procedures

They will be defined by the Editorial Board of the Future European News Platform publication and the publication partners under the following criteria:

- 1.- The editorial board will issue content criteria for the next issue.
- 2.- Based on that, the publication partners will suggest published articles that meet the requirements. A member of the editorial Board or whoever the Board decides, will read the articles and validate.
- 3.- The official language of the European FM News Platform is English. The articles will be provided in native language of the publication in a format to be convened.
- 4.- All communications between the editorial board and publication partners will be in english or native language if a member of the editorial board speaks the native language.
- 5.- A publication calendar and a production agenda will be established by the editorial board.
- 6.- All suggestions from publication partners will be welcome.
- 7.- Any help with translation from publication partners will be welcome.



Publication Partners

Country Zones:

Zone 1 UK+IRELAND

FM World UK

PFM UK

FMX UK

Workplace Law UK

Zone 2 NETHERLANDS

FMI NL

Facility Management Magazine NL

Weekblad Facilitair en gebouwbeheer NL

Facto Magazine NL

Zone 3 BELGIUM+FRANCE+LUXEMBURG

Profacility Magazine BE

Zone 4 GERMANY+AUSTRIA+SWITZERLAND.

Der Facility Manager DE

Facility Management Solutions CH

Focus AT

Zone 5 HUNGARY+CZECH R.+POLAND

None

Country Zones:

Zone 6

DENMARK+FINLAND+SWEDEN+NORWAY+ICELAND+ESTONIA

Locus FIN

Bladet Drift & Vedlikehold NW

Facilities SW

Zone 7 SPAIN+ITALY+PORTUGAL

Gestair IT

RE Real Estate IT

Zone 8 OTHER CONTINENTS

Journal of FM South Africa

FMJ USA

As of September 25th 2006

19 Publications, 12 Countries



Template

News Platform: "The European FM Insight



Italian Jobs
How Terotec is formalising the profession in Italy
Pages 1 & 2

Go Dutch
FM thriving in the Netherlands
Page 3

CEN TC348 - progress to date
A final proposal for the CEN TC348 standard for FM
Back Page

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insight

In Brief

Italian Jobs

In the fourth of a series of articles looking at FM in Europe Silvano Curcio describes how Terotec is deciphering and formalising the profession in Italy.

Pages 1 & 2

Story 2

Donec convallis, felis id mollis vehicula, nunc felis gravida risus, vel ullamcorper ipsum tortor ac eros. Ut lobortis fermentum felis. Mauris non sem. Aliquam nec diam eu magna lobortis ultrices.

Go Dutch

In the latest article looking at FM in Europe, Mark-Erik Nott and Lenmar Hope describe how the profession is thriving in the Netherlands.

Page 3

Story 4

Donec convallis, felis id mollis vehicula, nunc felis gravida risus, vel ullamcorper ipsum tortor ac eros. Ut lobortis fermentum felis. Mauris non sem. Aliquam nec diam eu magna lobortis ultrices.

Italian Jobs

In the fourth of a series of articles looking at FM in Europe Silvano Curcio describes how Terotec is deciphering and formalising the profession in Italy.

The Italian facilities management sector is distinguished by innovation and dynamism, embracing a wide variety of disciplines. Established in May 2002, Terotec is an Italian 'association laboratory' of national reference for companies working or involved in the field of the maintenance and management of urban and real estate properties. It has an institutional aim of developing research, experimentation, training, new standards, advice, information and promotion.

In order to demonstrate the tangible contributions that Terotec has made to the advancement of the FM sector in Italy. Below is a brief description of four innovative projects that Terotec has been involved with.

Uni 11136 standard: Global service for the maintenance of real estate patrimonies - guidelines. The Uni 11136 standard, published in September 2004, is the result of two years' hard work. It derived from a standardisation initiative that was promoted and coordinated by Terotec within the Uni (the Italian national standardisation body), with the active support of qualified representatives of public bodies, contractors working in the FM field and academic representatives.

The standard defines the global service as a "specific form of contractualisation agreement based on results, by which a client entrusts a series of activities related to a building or to a real estate property to a single qualified contractor". The object of the agreement of the Uni 11136 standard is the entrusting by a client to a contractor to complete a set of activities to a certain service level agreement. The standard is the first guideline on the global service issued at a European level and along with other standards issued by the Uni, shows Italy to be at the forefront of the technical standardisation of the facilities management field.

The facilities management lexicon. Many English words, including outsourcing, life cycle cost and facilities management are used in developing the FM market in Italy - there is no consolidated and shared language and there is therefore a general absence of a shared culture in real estate management. The culture is still fragmented in technical areas which have great difficulties in communication. Public administration, law, economy, industrial and business management are all key sectors that should, but fail to interact to clarify and solve problems of real estate management.

The 'Facilities management lexicon', produced by Terotec, is a practical tool that has been developed with the help of industry experts, academics and clients. In order to develop the FM culture, it is important to regulate specialist language and define the significance of words that are permeating the market.

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